



Call for Speaker Proposals

The Healthcare Hospitality Network (HHN) is pleased to announce the 2023 Healthcare Hospitality Conference is scheduled for **October 2-4, in Baltimore, MD**. This conference is provided annually by HHN to help fulfill its mission to support healthcare hospitality houses to be more effective in their service to patients and families. The intended outcome is to:

- Provide effective and unique educational workshops
- Create valuable resources where members can enhance professional development
- Strengthen professional networks, that are sustainable beyond the conference

The conference planning committee is currently seeking proposals for presentations. We are looking for a diversity of proposals that will be informative and relevant to those working in the healthcare hospitality industry, including (but not limited to):

- Effective Social Media Use, Computer systems, Web page Updates, Awareness Marketing
- Diversity, Equity, and Inclusion
- Emergency Management & Security
- Event Planning Management Planning
- Fundraising Capital Campaigns Donor Engagement
- Grant Writing
- Compassion Fatigue
- Events for Families at House
- Meals and Volunteer Needs
- Managing Conflict
- Recruitment and Retention
- Board Transformation & Engagement
- Business Continuity
- Financial Models
- House Rules
- Expansion
- Hospital Engagement
- Medical advancements and implications for hospital guest housing (e.g. bone marrow transplant done purely as outpatient procedure, telemedicine)

Workshops will be held in breakout rooms and last 60 minutes. There are between 20 and 40 participants per session. The conference committee will provide updated information to presenters, so they are adequately prepared for the audience size. Presenters are welcome to submit proposals for more than one workshop.

If you have any questions, please don't hesitate to contact Jessica McKenna, by email: jmckenna@hhnetwork.org.



Workshop Presenter Application

Thank you for your interest in presenting a workshop at the 2023 **Healthcare Hospitality Conference, October 2-4, in Baltimore, MD**. Please provide the information requested below and return to Jessica McKenna at jmckenna@hhnetwork.org. In addition, please send a headshot to be used in our promotional materials.

Presenter Information

Primary Presenter: _____

Presenter Title: _____

Organization: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Check here if you DO NOT want your contact information available to conference attendees.

If you will have an additional presenter, please provide contact information below.

Secondary Presenter: _____

Presenter Title: _____

Organization: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

(Please note: All correspondence from HHN will be directed through the primary presenter. It is the responsibility of the primary presenter to communicate with other presenters.)

Equipment Needs: _____

(Presenters are asked to provide their own handouts, a laptop and/or a flash drive, if needed.)

Maximum Number of Participants (if applicable): _____

Minimum Number of Participants (if applicable): _____

Special Requests: _____

Presentation Level: (check one) Introductory Advanced General Audience

Workshop Title: _____

Check the core competency category that this workshop topic best falls under: **

Operations

Facilities Management

Guest Relations

Non Profit Management

Human Resources

Internal Improvement

Emergency Management

** Attendees who are working towards their Certified Hospitality House designation can achieve credits through conference workshops.

Behavioral/Learning Objectives

Objectives are measurable and achievable, using words such as *describe, explain, identify, design* and *apply*. Please list 3-5 measurable objectives for what a participant should be able to do after attending this workshop:

Quiz questions

Please list 5 multiple choice questions

Brief Abstract

Please provide a summary (no more than 75 words) describing the content of the workshop. This will be used in the conference program for attendees to determine which workshops they want to attend. A separate attachment is appropriate.

Speaker Bio(s)

Please submit a short speaker bio (no more than 75 words), for each presenter. This will also be part of the conference program. A separate attachment is appropriate.