

QUICK RESOURCES FOR SOCIAL MEDIA

How to set up a business Facebook page

<http://blog.hubspot.com/blog/tabid/6307/bid/5492/How-to-Create-a-Facebook-Business-Page-in-5-Simple-Steps-with-Video.aspx>

Using Quick Response (QR) Code information

<http://blog.hubspot.com/blog/tabid/6307/bid/29449/How-to-Create-a-QR-Code-in-4-Quick-Steps.aspx>

* QR generator – create codes for free: www.goqr.me

Email marketing information

<http://www.volunteerhub.com/blog/email-marketing-for-nonprofits/>

Creating PDF files for free

www.primopdf.com/

www.freepdfconvert.com/

Creating JPEG files for free

www.convertmyimage.com